

INSIDE | OUT CHARLOTTE

Contact: Sharon Holm 704-353-9204 sharon.holm@bechtler.org www.insideoutclt.org

Bechtler Museum of Modern Art and Harvey B. Gantt Center for African-American Arts+Culture partner with Knight Foundation to launch #InsideOutUSA Photo Contest



June 3, 2017 (Charlotte, NC) –Join Inside |Out Charlotte (Bechtler Museum of Modern Art and Harvey B. Gantt Center for African-American Arts+Culture), Detroit Institute of Arts (DIA), Akron Art Museum, Perez Art Museum Miami, and Philadelphia Museum of Art in celebrating art in unexpected places with the #InsideOutUSA Photo Contest from June 9– 12, 2017. Local judges will announce the winning photo on June 15 and award a special Charlotte-inspired prize pack! The five local winners will compete for a national prize, to be decided by a panel representing each museum.

All six museums will launch the contest with an Instagram meet-up at Inside |Out locations in their cities. During this time, Instagrammers will come together in each locale to document #InsideOutUSA in their communities.

Inside |Out Charlotte is the first collaboration of two museums for the Inside |Out project which is generously funded by the John S. and James L. Knight Foundation. Charlotte residents can help the city to take top billing for the most photos in the contest and enter to win a prize by Instagramming a selfie

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in front of their favorite Inside|Out exhibit in Charlotte. Participants should tag the Bechtler Museum of Modern Art (@thebechtler) and the Harvey B. Gantt Center (@hbganttcenter) in their posts using **#InsideOutUSA** & **#InsideOutCLT**. Winning photos will be selected based on beauty and creativity by a panel of judges that include local artists, curators, social media influencers, and media. A list of participating communities and art-finding maps is available at insideoutclt.org.

The photo contest will launch in Charlotte with an Instagram meet-up at the Inside |Out Charlotte Washington Heights location on Saturday, June 10 from 11am - 2pm. Meet Inside |Out Charlotte staff at the inaugural “Cultural Living Room” event, created by our Inside |Out Charlotte community partner, Washington Heights Community Association, Inc., at the corner of 1000 Beatties Ford Road and 2200 Booker Avenue to pick up an art-finding map. Contest participants will independently explore the Inside |Out Charlotte works in the neighborhood, take a photo and enjoy family-friendly fun-filled activities and dialogue. Visit insideoutusa.org on June 15 to vote. Contest details are available at knightfoundation.org/insideout.

ABOUT INSIDE | OUT

Inside |Out is a community activated art project that places high quality reproductions of artworks in neighborhoods across selected cities and is generously funded by the John S. and James L. Knight Foundation. Inside|Out is a national program that launched in 2010 at Detroit Institute of Arts (DIA) and has since expanded to [Akron Art Museum](#), [Philadelphia Museum of Art](#) and the [Pérez Art Museum Miami](#).

Inside |Out Charlotte has joined this national effort and feature replicas of artworks that are currently on display at the Bechtler Museum of Modern Art and the Harvey B. Gantt Center for African-American Arts+Culture. Inside|Out Charlotte is organized by the Bechtler and Gantt Center. As we dot Charlotte neighborhoods with beautifully framed, large-scale reproductions of images by masters like Pablo Picasso and emerging artists like Zun Lee, we are building bridges among Charlotteans. In addition, the images that you see in communities across Charlotte reflect the diversity of our collections and exhibitions and our broad partnerships.

ABOUT THE BECHTLER MUSEUM OF MODERN ART

The Bechtler Museum of Modern Art is dedicated to the exhibition of mid-20th-century modern art. It is named after the family of Andreas Bechtler who assembled and inherited a collection created by seminal figures of modernism. The museum is located at Levine Center for the Arts, 420 South Tryon Street, Charlotte 28202. Operating hours are Monday, Wednesday, Thursday, Friday and Saturday 10 a.m. – 5 p.m.; Sunday 12 p.m. – 5 p.m.; closed Tuesdays. For museum details visit bechtler.org.

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ABOUT THE GANTT CENTER

The Harvey B. Gantt Center for African-American Arts+Culture presents, preserves and celebrates excellence in the art, history and culture of African-Americans and those of African descent. The Center is located at Levine Center for the Arts 551 South Tryon Street, Charlotte, NC 28202. Operating hours are Sunday: 1 p.m. – 5 p.m. Monday: Closed, Tuesday-Saturday: 10 a.m. – 5 p.m.

ABOUT KNIGHT FOUNDATION

Knight Foundation is a national foundation with strong local roots. We invest in journalism, in the arts, and in the success of cities where brothers John S. and James L. Knight once published newspapers. Our goal is to foster informed and engaged communities, which we believe are essential for a healthy democracy.

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MEDIA CONTACT

Sharon Holm, Bechtler Museum of Modern Art Director of Marketing and Communications at sharon.holm@bechtler.org or sharon@insideoutdt.org / office 704.353.9204 / mobile 704.975.2363.